

MICHIGAN SHEEP PRODUCERS ASSOCIATION 2026 MICHIGAN SHEPHERDS WEEKEND

SPONSORS

Our sponsors are integral to the success of our event. As a sponsor, your organization's name and/or logo will be at the forefront of attention for attendees. We honor and recognize your generosity in supporting the continued education and success of business leaders in the sheep industry.

- Diamond- \$5,000
 - 4 banquet tickets and VIP seating
 - Logo on social media, program materials, website and a full page ad in *Michigan Shepherd News* for one year.
 - Three minute video (provided by sponsor) to be shown at the Michigan Shepherds Weekend meeting opening and banquet.
 - Free trade show exhibit space including choice of trade show exhibitor location, tables, chairs, and tablecloth.
 - Complimentary hotel room stay for Friday and Saturday nights of the Michigan Shepherds Weekend.
 - Program and Session Sponsorship
Access to event data demographics and engagement metrics
Speaking opportunities
- Titanium - \$2,500
 - 3 banquet tickets and VIP seating
 - Logo on social media, program materials, website and half page advertisement in *Michigan Shepherd News* for one year.
 - Three minute video (provided by sponsor) to be shown at the Michigan Shepherds Weekend meeting opening and banquet.
 - Choice of trade show exhibitor location (first come, first served).
 - Complimentary hotel room stay for Saturday night of the Michigan Shepherds Weekend.
 - Session Sponsorship
Access to event data demographics and engagement metrics
Collaborative Speaking opportunities
- Platinum - \$1,000
 - 2 banquet tickets and VIP seating
 - Logo on social media, program materials, website and business card advertisement in *Michigan Shepherd News* for one year.
 - Three minute video (provided by sponsor) to be shown at the Michigan Shepherds Weekend meeting opening and banquet.
 - Choice of trade show exhibitor location (first come, first served).
 - Session Sponsorship
Access to event data demographics and engagement metrics
Collaborative Speaking opportunities

- Gold - \$500
 - 1 banquet ticket
 - Logo on social media, program materials, and in *Michigan Shepherd News*.
 - One minute video (provided by sponsor) to be shown at the Michigan Shepherds Weekend meeting opening and banquet.
 - Access to event data demographics and engagement metrics.
 - Session Sponsorship
- Silver - \$250
 - Name on social media, program materials, and in *Michigan Shepherds News*
- Bronze - \$100
 - Name on social media and in program materials

Specific designations for monies can be made (e.g., Keynote Speaker, Youth Program, Banquet, Coffee Break, etc.). We also offer sponsorship opportunities to feature items (merchandise samples, catalogs, brochures, etc.) in conference attendee bags targeting youth or adults. Contact Elaine Palm at misheepassociation@gmail.com or 989-329-9551 for more information.

TRADE SHOW EXHIBITORS

The trade show is a highlight of our weekend program. The exhibitor booth spaces are located in an area directly adjacent to the meeting rooms. You can rent a table for \$30 (skirt included) or bring your own table. The tables are 8' and you are provided 2 chairs. Electrical services can be requested.

This year we are scheduling more agenda time to give attendees time to connect with vendors. We will offer all vendors the chance to give a two minute introduction in our opening session on Saturday about what you are showcasing. We encourage you to get creative in further engaging the attendees by offering a special tradeshow promotion, drawing, etc.

All trade show exhibitors include 1 complimentary registration and 1 complimentary banquet ticket. Additional registrations or banquet tickets must be purchased separately or obtained via sponsorship.

- Trade Show Exhibitor
 - \$175 - 1 Space
 - \$225 - 2 Spaces
 - \$275 - 3 Spaces

SPONSORS & EXHIBITORS

This form and payment can also be completed online at misheep.org/shepherds-weekend

Organization: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Attendee Names:

_____ Sponsor

_____ Exhibitor

_____ Sponsor & Exhibitor

\$ _____ - Total Sponsorship Amount
○ Designation (if any) _____

\$ _____ - Total Exhibitor Commitment
○ _____ \$175 - 1 Space
○ _____ \$225 - 2 Spaces
○ _____ \$275 - 3 Spaces
○ _____ \$30 - 1 Table Rental

\$ _____ - Total Meals Amount
○ _____ \$20 - Saturday Lunch
○ _____ \$35 - Saturday Banquet
○ _____ \$20 - Sunday Brunch

\$ _____ - **Grand Total**

Checks and completed forms can be sent to:

Michigan Sheep Producers Association (MSPA)
C/O Elaine Palm
P.O. Box 34
West Branch, MI 48661

PLEASE RETURN NO LATER THAN NOVEMBER 1, 2025

Forms will still be accepted past this date but the logo and/or name placement in materials is not guaranteed.